

### ORGANIZATION OVERVIEW

**Location** Atlanta, Ga.  
**Address** 1775 The Exchange SE, Suite 200  
**Founded** 1995 (**20 years** in 2015)  
**Status** 501(c)(3)  
**Employees** 24 full- and part-time

**Phone** 770-916-9474  
**Website** [www.georgia.wish.org](http://www.georgia.wish.org)  
**Facebook** [facebook.com/MakeAWishGa](https://facebook.com/MakeAWishGa)  
**Twitter** [twitter.com/MakeAWishGa](https://twitter.com/MakeAWishGa)

### OUR MISSION

To **grant the wishes of children** with life-threatening medical conditions to enrich the human experience with hope, strength and joy

### OUR VISION

To grant the wish of **every eligible child**

### OUR VALUES

- Integrity
- Child-focus
- Excellence
- Community
- Inspiration

### FOUR TYPES OF WISHES

- To **go** (Disney World, Hawaii, England)
- To **have** (a playhouse, shopping spree, laptop)
- To **meet** (athlete, celebrity, musician)
- To **be** (a policeman, princess, astronaut)

### WAYS YOU CAN HELP

- **Invest** in our mission via an individual, corporate or foundation gift
- Give **in-kind contribution** such as airline miles
- **Sponsor** or participate in one of our three annual signature events
- Join us as a **community partner** by hosting a local fundraiser of your own
- **Volunteer** to be a wish granter or at an event
- **Adopt-A-Wish** by paying for the entire cost of a child's wish in full

### OTHER GOOD STUFF TO KNOW

- 2015 is our **20<sup>th</sup> Anniversary**; since 1995, we have granted nearly **7,000** wishes to local kids
- We granted **430** wishes during **2014** — the most in our chapter's history
- In 2014, **81** cents of every dollar spent went directly toward wish granting expenses in Georgia
- The average cost of a wish is currently **\$9,000**
- Nearly **75%** of wishes involve **travel**
- About **40%** of wishes involve **Disney** experiences
- Make-A-Wish does not receive government funding

### WHO IS ELIGIBLE FOR A WISH?

- Between the ages of **2½** and under **18**
- Diagnosed with an illness currently placing the **child's life in jeopardy**; i.e. a progressive, degenerative or malignant condition
- Cannot have already received a wish from another wish-granting organization
- Referred by a medical professional, parent or legal guardian, other family member or the child themselves

### THE IMPACT OF A WISH

- **98%** of parents agreed that the wish generated a sense of hope, an improved outlook and positive forward thinking and enhanced the mental and emotional health of their child
- **95%** of parents shared that a wish experience provided their child with the opportunity to view their life as more than an illness
- **89%** of medical professionals believe a wish experience can positively influence a child's health
- **71%** percent of surviving wish kids state that their wish experience contributed to saving their lives

### FIND OUT MORE INFORMATION

- Visit our website at [www.georgia.wish.org](http://www.georgia.wish.org)
- Call our offices at **770-916-9474**
- Follow us on **social media** on Facebook or Twitter
- Sign up for our monthly email newsletter

“It's difficult to express how grateful we are to Make-A-Wish for this **immeasurable gift**. The trip itself was amazing, but the **real power** came when you visited us over a year ago, when Becca was in the midst of treatment. Your wish offer was a bright and **hope-infusing encounter** during that heavy time of weariness and uncertainty. The gift of a wish was **uplifting** for our family.”

**Billy, wish dad**