INTRODUCTION

MAKE-A-WISH AMERICA
Founded in 1980 and headquartered in Phoenix, Ariz., Make-A-Wish is the largest wish-granting organization in the world. The organization began when officers of the Arizona Department of Public Safety granted the wish of a seven-year-old boy stricken with leukemia to be a police officer. That child’s delight provided the inspiration for establishing, what is now, Make-A-Wish America.

MAKE-A-WISH GEORGIA
Since 1995, Make-A-Wish Georgia has been granting the wishes of local children with life-threatening medical conditions to enrich the human experience through hope, strength, and joy. In those 20 years, nearly 7,000 lives have been impacted by the Power of a Wish.

Make-A-Wish Georgia is a movement, powered by you, to renew families and communities disrupted by serious childhood illness. We all have the power to make wishes come true. To learn how you can become a part of the story, visit www.georgia.wish.org.

OUR MISSION
We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

OUR VISION
We are dedicated to making every eligible child’s wish come true.

OUR VALUES
Integrity
We approach every aspect of our work with unwavering standards of honesty, transparency and respect for wish recipients, their families and Foundation supporters.

Child Focus
Our business practices always put the interests of wish children first.

Excellence
We aspire to best-in-class business practices, and we embrace the challenge to exceed expectations at every opportunity.

Community
We foster a collaborative, global community of staff, volunteers and donors with the collective ability to make the broadest possible range of wishes come true.

Inspiration
We are inspired by the examples of our wish kids and the actions of the entire Make-A-Wish community to approach our mission with life-affirming enthusiasm, imagination and creativity. As a result, we fill each wish experience and every interaction with hope, strength and joy.
FREQUENTLY ASKED QUESTIONS

WHAT IS WISHMAKERS ON CAMPUS?

Wishmakers on Campus has two main purposes:
1. To raise awareness for Make-A-Wish Georgia and our mission.
2. To raise funds to help grant the wishes of children battling life-threatening medical conditions.

As a group, you will raise money through various on and off campus events.

WHAT ARE SOME FUNDRAISING IDEAS?

You can organize nearly any kind of fundraising event that you can imagine. However, we have some common events that often work well on campus:

- Dance marathon
- Bar crawl
- Percentage night at a restaurant or store
- Concert
- Dodgeball tournament
- Tabling on campus
- Host a dinner
- Walk for Wishes

HOW MUCH MONEY GOES DIRECTLY TO GRANTING WISHES?

Approximately 84% of the funds raised are used directly for granting the wishes of local children with life-threatening medical conditions.

HOW CAN I GET INVOLVED WITH WISHMAKERS ON CAMPUS?

To start a Wishmakers on Campus group at your university, please contact Jaylie Welch at jwelch@georgia.wish.org or 470-689-6304.

You can also visit www.georgia.wish.org/WMoC for the latest updates on Wishmakers on Campus and to explore more about wish granting in Georgia.
Thank you for your generous support of *Make-A-Wish® Georgia!* To best promote your fundraising activity and to continue to direct our resources to granting wishes, we will provide the following based on your fundraising commitment. We will make every effort to support your event to help surpass the levels below and look forward to granting wishes together!

<table>
<thead>
<tr>
<th>DONATION TIER</th>
<th>BENEFITS</th>
<th>REQUIREMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to $500</td>
<td>• Use of Make-A-Wish Georgia logo for promotion</td>
<td>• 72 hour notice</td>
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<tr>
<td></td>
<td>• Wish kid photo</td>
<td>• Make-A-Wish Georgia community partnership agreement</td>
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<tr>
<td></td>
<td>• Make-A-Wish Georgia banner roll</td>
<td></td>
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<tr>
<td></td>
<td>• Postevent social media post thanking you for support</td>
<td></td>
</tr>
<tr>
<td>$501 - $2,500</td>
<td>• Items noted above</td>
<td>• Items noted above</td>
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<tr>
<td></td>
<td>• Additional Make-A-Wish Georgia promotional materials (buttons, balloons, etc.)</td>
<td>• Two week notice</td>
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<tr>
<td></td>
<td>• Inclusion of wish kid story with photo</td>
<td>• Event photos (optional)</td>
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<td></td>
<td>• Pre- and post-event posts on social media (with images, if provided)</td>
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<tr>
<td>$2,501 - $5,000</td>
<td>Items noted above</td>
<td>Items noted above</td>
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<td></td>
<td>• Listing on website event calendar: <a href="http://www.georgia.wish.org/calendar">www.georgia.wish.org/calendar</a></td>
<td>Three weeks notice</td>
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<td></td>
<td>• Company logo on website sponsor page</td>
<td>Company logo (jpg, png or eps)</td>
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<td></td>
<td>• Opportunity for Make-A-Wish Georgia staff representative at event, as available</td>
<td>Links to social media accounts</td>
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<td></td>
<td>• Opportunity to use Make-A-Wish Georgia story boards</td>
<td></td>
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<tr>
<td></td>
<td>• Official Make-A-Wish Georgia Thank You certificate</td>
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<tr>
<td>$5,001 - $10,000</td>
<td>Items noted above</td>
<td>Items noted above</td>
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<td></td>
<td>• Either pre- or post-event press release to local media</td>
<td>One month notice</td>
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<tr>
<td></td>
<td>• Official Make-A-Wish Georgia Thank You plaque</td>
<td>Meeting or phone call with staff member</td>
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<td></td>
<td>• Company name on website sponsor page: <a href="http://www.georgia.wish.org/sponsors">www.georgia.wish.org/sponsors</a></td>
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<tr>
<td>$10,000+</td>
<td>Items noted above</td>
<td>Items noted above</td>
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<td></td>
<td>• Opportunity to have a wish child or family speak</td>
<td>Six weeks notice</td>
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<td></td>
<td>• Official Make-A-Wish Georgia wish art</td>
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</table>

Make-A-Wish Georgia MUST APPROVE all uses of its name and logo in advance of its reproduction, printing or distribution. Because we respect the privacy of our donors, we cannot solicit sponsorships or in-kind donations for third-party events. We will do our best to honor these guidelines, however, they are subject to change.
Make-A-Wish Georgia appreciates your interest in holding a fund-raising event to help us grant the wishes of children with life-threatening medical conditions. Please fill out this proposal form and indicate your acceptance of the terms and conditions herein by returning a signed copy to us.

If the proposal is approved, we will send you a fully signed copy, at which time your license to use the Make-A-Wish Georgia name and marks will become effective.

**CONTACT INFORMATION**

College University ___________________________ Student Contact ___________________________

Address ______________________________________________________________________________

City __________ State __________ Zip __________

Phone __________ E-mail __________

**CAMPAIGN INFORMATION**

Campaign/Event Name __________________________ Location ____________________________

Date(s): __________________________ Time ____________________________

Describe the Campaign or Event:

What participation or resources (eg. banners, balloons, etc.), if any, do you request from Make-A-Wish Georgia?

**BUDGET INFORMATION**

Do you plan on publicizing the event? ☐ Yes ☐ No

Will admission fee be charged? ☐ Yes ☐ No If so, how much? ____________

What % or amount of the fee will Make-A-Wish Georgia receive? ______________________

Will the event generate other types of revenue? ☐ Yes ☐ No

If so, what % or amount of that revenue will Make-A-Wish Georgia receive? ______________

Anticipated total revenues: ____________________________ Anticipated total expenses: ____________________________

Anticipated total donation to Make-A-Wish Georgia: ____________________________

_________________________________ Make-A-Wish Georgia Representative Signature

_________________________________ Student Representative Signature